

THE 14TH ANNUAL JA CELEBRITY Golf Classic AUGUST 18, 2008

One Day Event Raises Funds for Junior Achievement of Central Iowa

This year's Junior Achievement's 14th Annual Golf Classic had a twist of excitement when 20 celebrities joined the sponsored teams of golfers at Glen Oaks Country Club in West Des Moines. Bankers Trust was the title sponsor. Over \$140,000 was raised to support Junior Achievement's K-12th grade economic and financial literacy education programs for our central Iowa schools.

The event kicked off Monday, August 18 with a Celebrity Luncheon hosted by Meredith Corporation. After lunch, it was time to head to the course with a Scottish bagpipe precession for the shotgun start. The golf cart sponsor was Holmes Murphy and with 126 golfers we used the full fleet.

Unique this year to JA's Golf Classic was silent auction packages on the greens. Golfers could do final bidding of these seventeen auction packages during the awards reception hosted by MetLife Agricultural Investments.

Media coverage credit goes to Meredith with their ad-hoc shot photographer, Des Moines Sunday Register for the event advertisement, and of course the Business Record for post event coverage. Dash Board Productions was on-site filming for a spot light on their Iowa Sports Weekly Show, included an auction package to a Vikings Game, and event video clips you will see at our Golf Event page: www.jadsm.com/golfevent

Golf Classic Co-chairs—Nick Colletti, Account Executive, SunGard Availability Services and Brian Waller, President, Insurance Finance Corporation. Auction Chairperson—Heidi Chico, President, and Sandy Conway, The Wittern Group.

We had 42 volunteers from the following businesses and organizations~ ING, CDS, The Principal Financial Group, Pioneer Hi-Bred International, Inc., and Pi Kappa Alpha from Drake University. The volunteers helped with the set of the auction items, directing golfers, registration, giving the gifts to the golfers, the auction and customer service. With a local staff of four JA is successful in part because of its volunteers.

Our Junior Achievement Classic celebrities were sponsored by the generous West Wind Logistics and Atlantic Coca-Cola Bottling Company. Local celebrities were paired up with our players and the celebrity line-up was impressive: Kim Baker, Steve Berry, Jared Clauss, Larry Cotlar, Tom Davis, Matt Dryer, Randy Duncan, Andy Garman, Bobby Hansen, Chuck Hartlieb, Sandy Hatfield-Clubb, Al Lorenzen, Nate McCoy, Jim Molinari, Johnny Orr, Jamie Pollard, Dolph Pulliam, Bobby Root, Dan Rupprecht, Shawn Terrell, John Walters. Who do you think had the best game?

The 14th JA Celebrity Golf Classic sponsors are: Benefactor (golf foursome) & Patron (golf twosome). Sponsorships show the company's reputation as a civic-minded organization that values what Junior Achievement accomplishes in collaboration with 1600 area volunteers, teachers, and school districts.

Title Sponsor **Bankers Trust**
It's our name... and our promise.

Celebrity Luncheon Sponsor

Meredith Corporation

Award Reception Sponsor

MetLife Agricultural Investments

Golf Cart Sponsor

Holmes Murphy

Golf Sleeves: SunGard Availability Services

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The Weitz Company

University of Iowa Executive MBA / John Fraser

US Bank

Wild Rose Entertainment, LLC

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Wolin & Associates

Xerox

The next JA Golf Classic is scheduled for: August 2009
Register now: www.jadsm.com/golfevent

Check out the successful Stock Market Challenge where Wallstreet comes to Iowa and 40 companies compete, Thursday, February 26, 2009 at Richard O. Jacobson JA BizTown www.jadsm.com/stockmarketchallenge

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